Privacy Notice

As an organization that collects, uses, and discloses personal information, Bryce Consulting is subject to the federal Personal Information Protection and Electronic Document Act (PIPEDA), effective January 1, 2004. In complying with these laws, it is important that Bryce Consulting provides you with information so that you may fully understand the purposes for which your personal information is collected.

Over the course of your relationship with Bryce Consulting and your personal investment funds advisor, personal information will be collected in order to administer your accounts. This information typically includes your financial information and investment objectives, in addition to your current investments, banking information and your social insurance number. This information allows for but is not limited to the buying and selling of investment products and funds on your behalf, in addition to providing you with reporting and the administration of your account in a compliant and regulatory manner.

At times, Bryce Consulting may be required to provide this information to companies in which you invest, to securities regulators, law enforcement agencies, and to companies that perform services on your behalf. These organizations, like Bryce Consulting, are bound and must comply with the same federal/provincial privacy acts. Bryce Consulting does not disclose your information to any other organizations to use for their own purposes and, in particular, will never sell or trade your personal information.

The purposes for which we collect, use and disclose your personal information are central to our being able to provide you with our services. Should you have objections to the collection and disclosure of your personal information, as listed in the foregoing, Bryce Consulting will no longer be in a position to provide you with these services. Therefore, by maintaining your account with Bryce Consulting we will consider that you have consented to our collecting, using and disclosing your personal information.

In representing Bryce Consulting, your investment funds advisor is acting on behalf of the mutual fund dealer, Equity Associates Inc. Your investment funds advisor may also be licensed to sell other products and therefore may wish to provide you with advice and services in that other capacity. Your investment funds advisor will communicate with you directly regarding any additional use or disclosure of your personal information.

If you wish to review or make changes to your personal information you may do so by making a written request to: Bryce Consulting, 617 Coppercroft Court, Waterloo, Ontario N2K 3M2, Attention: Jeff Bryce.

Should you have any questions or concerns regarding the use of your personal information we encourage you to speak with us.